

Inaugural session

# NEUROTHERAPEUTICS SEMINAR SERIES



TEXAS A&M HEALTH

Institute of Pharmacology  
and Neurotherapeutics

## Current Trends in Global Generic Pharmaceuticals, Products and Firms

**Monday, April 25th, 2022**

HSC Bryan Campus/MREB2 Room 1403

12:00 - 1:00 PM

**Lunch Provided --- Q&A Session & Networking Opportunity**

Join via Zoom  Meeting ID: 996 1341 6686 Passcode: 308486

### Dr. B. Prabha Shankar

*Chairman & Managing Director, Leads Pharma PL  
Country Manager, Eurodrug Laboratories  
Hyderabad, India*



**Dr. B. Prabha Shankar**

Dr. Prabha Shankar is managing director of Leads Pharma with clientele of top Indian and European firms. He has ~40-years of experience in the pharma industry. After handling Eurodrug labs, he established Leads Pharma and advanced it as global pharmaceutical in 25 countries. He has led operations in branded &, multi-national generics and contract manufacturing in global markets. He received BS and MS degrees in pharmacy and a Ph.D. in Pharma Technology. He is a respected leader of national pharma associations and runs academic/ educational institutions.

### Mr. V. Pradyumna

*Consultant – Pharma Business Strategy  
Ex-National Manager, Merck Marketing &  
Sales, Hyderabad, India*



**Mr. V. Pradyumna**

Mr. Pradyumna is an expert in pharma marketing and strategy. He has worked for ~4 decades in the Pharma industry in various capacities from zonal manager to national manager and head of business units.

Host: Dr. Samba Reddy  
sambareddy@tamu.edu

IPN Website:



For more information, contact Dr. Tori Golub at [dunlaptori@tamu.edu](mailto:dunlaptori@tamu.edu)